

Bio and Resume

Steve Santagati is the NY times best selling Author of "The Manual...A True Bad Boy Explains..." a 22 year seasoned TV personality, America's #1 relationship expert, and president of Bad Boys Finish First Inc. He embodies a rare combination of television savvy and real-life relationship experience. Television producers, newspapers, and magazines gravitate toward his no nonsense approach to relationship advice. He has frequently appeared on The Today Show, OPRAH, Dr Phil, The Doctors, Rachel Ray, Tyra, NBC, ABC, CBS, FOX, CNN, 20/20, Regis and Kelly, E, Mtv, and VH1. His on-camera television experience also extends to a long history of appearing in countless TV commercials, and hosting numerous shows; including weekend anchor/producer on Extra, reporter on American Journal, and host of Bachelorettes in Alaska, Man vs. Beast, World Gone Wild, Drive Shaft on Fox, and many others. He was an editor-at-large for Men's Journal magazine and a contributor to Jane magazine.

Steve is the inspiration behind the movie **The Ugly Truth** starring Katherine Heigl and Gerard Butler [he plays Steve]. Additionally, Steve has been quoted in Rabbi Shmuly's "Kosha Sutra" book and is frequently solicited to offer endorsements on the back of leading psychologist's books, many of which he's worked with.

His highly praised book, The MANual, was not even on shelves for two months when it became a NY TIMES and Amazon BEST SELLER. Steve has been doling out relationship advice for a long time, much of it drawn from his own personal experience and unorthodox, yet scientific, field research as a three-decade serial dater and wild life host and enthusiast. His quote: "Who knows more about crime than a criminal?" is the root of why men and women can rely on his expertise. He compliments his experience with intense research and the knowledge he has accumulated from the people he has advised. Moreover, he has not just read about the intricacies of relationships; he has lived them. He believes that there is no substitute for real life experience, and tells women what is truly going on in a way that they can instantly put to use in the real world.

The Manual is now in over 19 countries and 15 languages.

Steve has always been a mover-and-shaker. By the time he turned 21, he held a college degree with honors from Emerson College, owned a company selling jeans to Bloomingdales and Filenes, and had launched a modeling career that would soon span two decades and include clients like Gap, Armani, Gillette, Vogue, and GQ.

His adventures have taken him around the world, from the Amazon to Everest: He has called Australia, Italy, and Japan "home". He also designed and built his own house, a 300-acre homestead in Vermont.

Steve currently works out of Boston, but travels frequently to surf, kite board or fly-fish every chance he gets.

Resume

Emerson College Graduate 1987

BA BS

Advertising and Marketing

[Electives in Philosophy]

BAD BOYS/ BAD GIRLS FINISH FIRST BRAND

The BBFF/BGFF brand was created before 2006 and is now a Registered Trademark, sold on the web site and specialty shops, and is currently being licensed for major distribution world wide via Jim Bell at Fog Studios.

Lectures:

- University of Rhode Island
Gender Communications Studies February 2010
- Merrimack College off Campus Andover Mass. 2009
- Teen Aids Charity Event Fitchburg Mass. 2009
With Dr. John Chittick Harvard Alumni
- Minneapolis Women's Conference Private Event 2008
- New York City Public Library 2006
- New York Adventure Society 2006

TELEVISION

*** 2005 – 2010**

Dating/Relationship advice- Today show, Oprah, Dr Phil, The Doctors, Food Network w/ Rachel Ray, Extra, Regis and Kelly, Oxygen, WE, Montel Williams, 20/20, ABC, CBS, NBC, CNN, CNBC, Tyra, WB, TV Guide, Mtv, and VH1.

Quoted relationship advice:

Please go to www.badboysfinishfirst.com and click on the "press/gallery" page to view other resume items.

Fall 2004/ - **VH1 relationship expert**- "Celeb Break ups 2005 and Fabulous Life of VH1

Nicole Richie, Fab Life of Celeb Pets, Locationships.

Spring 2005 -**Editor at Large for Wenner Media's Men's Journal magazine**

Duties include representing the magazine on Fox Live, CNBC, TODAY SHOW, THE VIEW, EXTRA, ESPN AND WB as well as pitching and Producing.

-AMERICAN DREAM DERBY

Game Show Network

Host-First Reality show for the Game Show Network

Contestants compete to win Thoroughbred Race horses and money.

Worked with Leann Rymes

Fall 2004 **LIFE & STYLE- Nationally Syndicated Talk**

Sony Pictures TV *Relationship Expert*

2003 **FOX Primetime One Hour Special** "Man v. Beast 2"

FOX TV Primetime

Host-Human beings compete against animals

2003 **DRIVE SHAFT**

Fx Primetime

Host-Reality show: contestants compete by racing transformed autos

2003 **AMERICA'S NEXT TOP MODEL (w/Tyra Banks)**

UPN

Guest Judge & Feature-Reality show.

2003 **FOX Primetime One Hour Special** "Man v. Beast"

FOX TV Primetime

Host-Human beings compete against animals

2002 **ESPN Primetime** "True Outdoor Adventures"

ESPN

Host-Outdoor survival stories series

2001-2002 **FOX Primetime Reality Series** "Bachelorettes in Alaska"

FOX TV Primetime

Host-First relationship network reality show

2001-2002 **TRAVEL CHANNEL** "Secrets of Travel Survival"

Travel Channel

Host-One hour Special on travel safety

2000-2001 **EXTRA-entertainment magazine show**

TTT (Warner Bros.) *Weekend Anchor and Correspondent. Weekly and Nationally*

Syndicated entertainment shows. Duties include pitching and producing. Specialty in Music, Celebrity, and Adventure

1998-1999 **WORLD GONE WILD**

Animal Planet

Host-- Wildlife show which involved traveling around the world.

Worked in all of those countries one sees on Discovery.

1996-1997 **AMERICAN JOURNAL**

Nat. Syndicated

Correspondent / field producer -- covering entertainment,

Extreme sports, and general assignments.

1996 **LAUGHLIN SUPERSTAR CHALLENGE**

Nat. Syndicated

Co-Host w/ Melissa Stark--Featured Stars- Ali Landry and Carmen Electra

1996 **OFF THE HOOK**

King World

Host-Mtv style magazine show

1996 **MEN'S JOURNAL**

ESPN

Co-Host-National adventure show covering rock climbing, diving and winter camping in Yellowstone Park

ADDITIONAL EXPERIENCE

- Quoted in countless magazines and newspapers

- Worked along side of some of the countries best Psychologist and Behaviorists

-Contributing writer for national and international periodicals. Including articles giving relationship advice.

-On air principal in over 70 national and international commercials

including Gillette, Lever 2000, and every other product you can imagine.

-Print Model for over 13 years with national ads for the GAP, J-Crew and Armani.

